



EU-NIGERIA
Agribusiness Platform

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MARKET INTELLIGENCE BRIEF

GINGER

HS 091011 | EUNAC 2026

EU Import Market (2024)	Nigeria's Export Target
USD 444.2 Million	USD 44.4 Million (10%)
Kaduna Gingerol Content	Oleoresin Value Premium
1.5 - 2.2% (vs 1.0 -1.5@ Asian Origins)	4 - 5 x Raw Root Price

MARKET OVERVIEW

The European ginger market is growing across three demand channels: mainstream food & beverage manufacturing; the natural health & functional food sector (anti-inflammatory supplements and ginger shots growing at 6–8% CAGR); and premium cosmetics & personal care. Nigeria is positioned to serve all three with a measurable quality advantage.

Germany is the EU's largest ginger importer and the continent's primary ginger processing and distribution hub, followed by the Netherlands (Rotterdam as the entry port for bulk ginger) and Belgium. EU total ginger imports were valued at USD 444.2 million in 2024, sourced predominantly from China (the largest global producer), Peru (the EU's largest single origin by volume in recent years due to competitive pricing), India (the world's largest consumer but also a significant exporter), Thailand, and Nigeria (an emerging West African origin with distinctive quality characteristics).

Nigeria exported USD 14.7 million in ginger to EU, Middle East, and Chinese markets in 2024 — a growing but still significantly underrepresented position relative to Nigeria's production capacity and ginger quality attributes.



MARKET SNAPSHOT

EU Import Value (2024)	USD 444.2 million— Germany is largest importer and processing hub
Top Suppliers	China (largest), Peru, India, Thailand— Nigeria is an emerging competitive origin
Nigeria Current Export	USD 14.7 million— growing but below production potential
Kaduna Gingerol Advantage	1.5–2.2% gingerol vs 1.0–1.5% for Chinese/Peruvian origins
Value-Added Premium	Powder: 2x raw root Oleoresin: 4x Dried slices: 1.5x
Primary Compliance Barrier	EU SPS: pesticide MRL compliance, aflatoxin $\leq 2 \mu\text{g}/\text{kg}$, Salmonella absence, moisture $\leq 12\%$



NIGERIA'S GINGEROL ADVANTAGE

Nigerian Kaduna ginger's higher gingerol content is commercially quantifiable. European oleoresin extraction companies pay EUR 0.30–0.80/kg more for higher-gingerol origins because each kilogram yields more extract per tonne, reducing processing cost per unit of active ingredient.

VALUE-ADDED PROCESSING LADDER

Dried Ginger Root	Investment: USD 200K–500K per facility Price premium: +50–80% over fresh
Ginger Powder	Investment: USD 500K–1M per 1,000 MT/year mill Price: EUR4–8/kg
Ginger Oleoresin Extract	Investment: USD 2–4M per 500 MT/year plant Price: EUR 15–35/kg (highest value)
Crystallised/Preserved Ginger	Premium UK & German confectionery market Modest investment Premium priced

INVESTMENT OPPORTUNITIES

- **Kaduna Ginger Processing Zone:** cluster of 8–12 food-grade drying, milling, and oleoresin extraction facilities; total EUR 8–15M; EU co-funding via AgriFI.
- **Phyosanitary Compliance Programme:** NAFDAC-certified testing laboratories in Kaduna and Nassarawa; solar or mechanical drying infrastructure; EU-approved pesticide protocol training.
- **Package with sesame** (Nigeria supplies ~100% of EU sesame market at USD 425M) as 'Nigeria Botanicals & Spices Cluster' for combined EUNAC Investment Wall narrative.

KEY EU BUYERS

Martin Bauer Group (Germany)

Europe's largest herbal tea & extract company— priority target for high gingerol supply

Fuchs Gewürze (Germany)

Germany's largest spice manufacturer— major dried ginger powder buyer

Kancor Ingredients (Netherlands)

European oleoresin extraction company — natural buyer for Nigerian high gingerol oleoresin

Pukka Herbs / Organic India (UK/EU)

Premium herbal tea brands with sustainable ingredient sourcing— target organic Nigerian ginger

Norex Flavours (Netherlands)

European flavour ingredient company— active in spice oleoresin trading

ENGAGE WITH NIGERIA AT EUNAC 2026 LAGOS, 25 JUNE 2026

B2B Matchmaking | Investment Wall | Commodity Showcase | Policy Dialogue | Deal Signing

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