



COCOA & EUDR WEBINAR

Post-Event Feedback Analysis Report

February 2026 | 7 Respondents | 3 Metrics Evaluated

1. Executive Summary

This report presents an analysis of participant feedback collected following the Cocoa & EUDR Webinar held in February 2026. A total of seven respondents completed the post-event survey, evaluating the webinar across three key dimensions: overall satisfaction, relevance to job/organization, and session content quality.

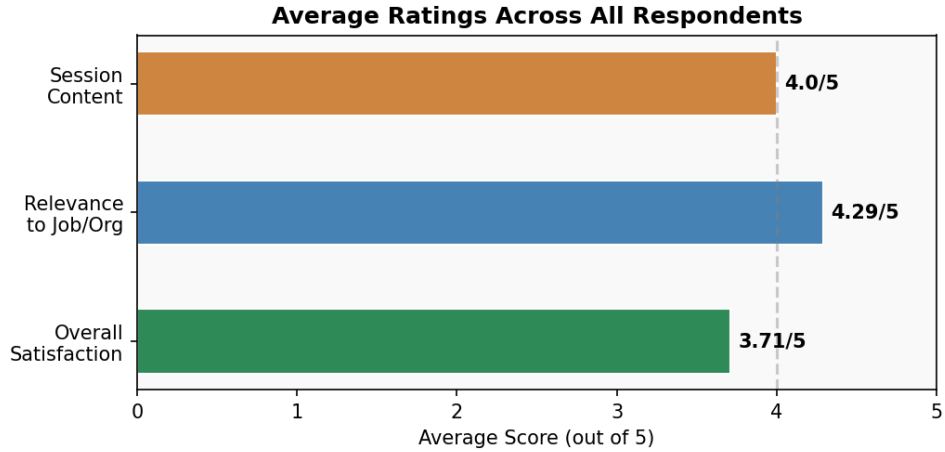
Overall, the webinar was received positively, with an average relevance score of 4.29/5 and content score of 4.00/5. The overall satisfaction score of 3.71/5 was pulled down by one respondent who experienced significant network connectivity issues. The qualitative feedback highlights strong interest in EUDR compliance and concerns about the cost and fairness of certification frameworks.

2. Quantitative Scores

2.1 Summary Statistics

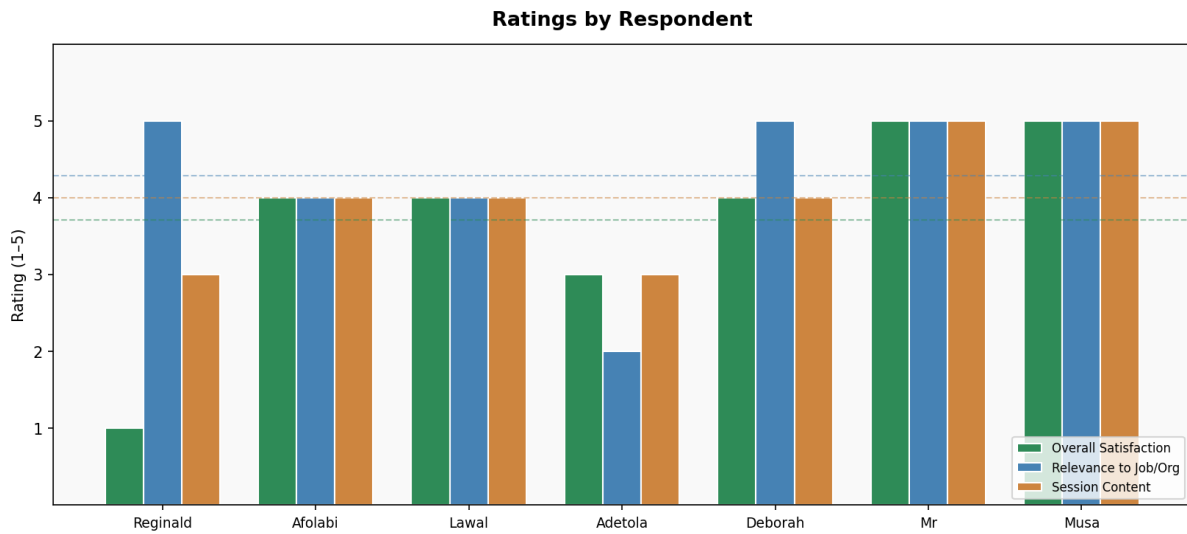
Metric	Average Score	Min	Max
Overall Satisfaction	3.71 / 5	1	5
Relevance to Job/Org	4.29 / 5	2	5
Session Content	4.00 / 5	3	5

2.2 Average Ratings



Relevance to job/organization scored highest at 4.29/5, indicating that participants found the webinar highly applicable to their professional contexts. Session content quality followed at 4.00/5, reflecting well-prepared material. Overall satisfaction was slightly lower at 3.71/5, primarily due to one outlier score caused by technical difficulties.

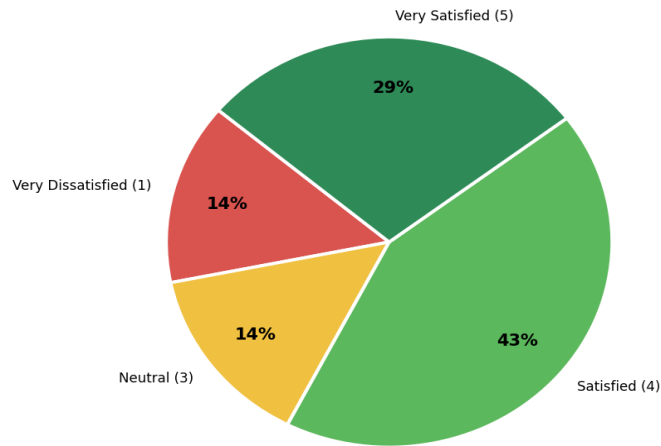
2.3 Ratings by Respondent



The chart above shows individual ratings across all three metrics. Dashed lines indicate the group average per metric. Most respondents clustered around 4–5 across all dimensions, with two exceptions: Reginald Anyatonwu (network issues) and Adetola Ajala (who expressed concerns about structural fairness of EUDR).

2.4 Satisfaction Distribution

Overall Satisfaction Distribution



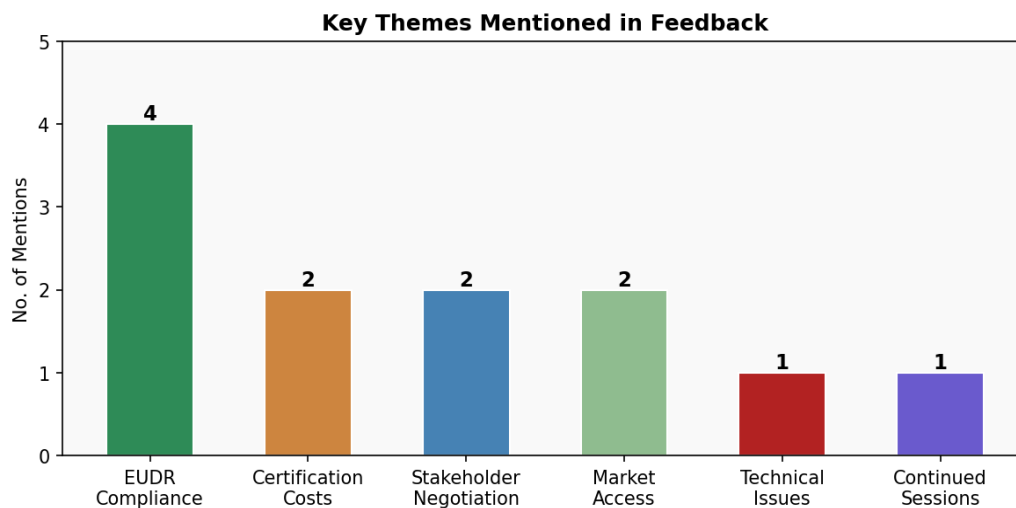
57% of respondents rated overall satisfaction at 5 (Very Satisfied), with 43% rating 3–4. The single rating of 1 was attributable to technical connectivity problems rather than content quality.

3. Respondent Details

Respondent	Satisfaction	Relevance	Content	Key Takeaway
Reginald Anyatonwu	1	5	3	Poor network connectivity
Afolabi Aderemi Paul	4	4	4	Compliance regulations
Lawal Waheed Kayode	4	4	4	Deforestation awareness
Adetola Ajala	3	2	3	Paradigm shift needed
Deborah Ogunyemi	4	5	4	—
Mr Confidence Eekabari	5	5	5	Market access opportunities
Musa Umar	5	5	5	Positive experience

4. Qualitative Themes

4.1 Theme Frequency



4.2 Theme Analysis

The following key themes emerged from open-ended responses:

EUDR Compliance & Regulations (4 mentions)

- Multiple respondents noted increased understanding of EUDR compliance requirements and deforestation regulations as a primary takeaway.
- Participants found the regulatory context valuable for navigating market access requirements.

Structural Fairness & Negotiations (2 mentions)

- Adetola Ajala raised a substantive concern that the current cocoa supply chain framework — from first mile to export — is structurally skewed in favor of the EU, disadvantaging producing nations.
- A call was made for fresh negotiations involving all critical stakeholders to rebalance the framework.

Certification Costs (2 mentions)

- Cost of compliance certifications was identified as a barrier, with one respondent explicitly calling for cost reduction measures.
- This concern reflects a broader challenge for smallholder farmers and SMEs in cocoa-producing countries.

Market Access Opportunities (2 mentions)

- Respondents expressed optimism about leveraging EUDR compliance as a pathway to EU market access.
- This suggests that despite concerns, stakeholders see potential upside in engaging with the regulation proactively.

Technical Issues (1 mention)

- One respondent was significantly affected by poor network connectivity during the webinar, impacting their satisfaction score.
- This is a logistical consideration for future events, including offering recordings or bandwidth-lite access.

Continued Engagement (1 mention)

- One participant specifically requested that the webinar series continue on a quarterly (every 3 months) basis.

5. Key Recommendations

- Address technical access: Provide webinar recordings and consider low-bandwidth streaming options for participants with connectivity challenges.
- Tackle certification cost concerns: Dedicate a future session to exploring cost-sharing models, subsidies, and group certification schemes for smallholder farmers.
- Host a stakeholder negotiation forum: Given concerns about structural fairness, consider organizing a focused workshop involving producers, exporters, and EU representatives.

- Continue the webinar series: Strong demand exists for continued engagement. A quarterly schedule is recommended.
- Develop practical compliance toolkits: Translate EUDR regulatory knowledge into actionable guides for producers and exporters.

6. Conclusion

The Cocoa & EUDR Webinar was broadly well-received, with strong scores for relevance and content quality. The feedback signals a participant base that is engaged, informed, and eager for continued dialogue. However, concerns about structural inequity, certification costs, and technical access barriers are substantive and deserve attention in future programming. The organizers are encouraged to build on this momentum with targeted follow-up sessions and practical resources.